This Labor Day, Drive Sober or Get Pulled Over

With the summer ending, Labor Day may be your last chance to enjoy the warm weather fun. It is vital that you’re enjoying the holiday safely. Whether you’re driving to a cookout, the beach, or a family trip: Drive Sober or Get Pulled Over.

Labor Day is one of the most dangerous holidays on the road filled with drunk drivers. It is illegal to drive with a blood alcohol concentration of .08 or higher. Yet every year, about one-third of all deaths on the road involve drunk drivers. Approximately 10,000 people are killed by impaired driving every year – one person killed every 48 minutes. That’s equivalent of 20 jumbo jets crashing with no survivors. Drunk driving is not only illegal, it is a matter of life and death.

Don’t let plans get away from you; it is imperative to plan a responsible ride home. Here are a few tips to return home safely:

- Plan a designated driver or use public transportation.
- Use NHTSA’s SaferRide mobile app. It allows users to call a taxi or a predetermined friend and identifies the user’s location so he/she can be picked up.
- If you see a drunk driver, report it to local law enforcement.
- Have a friend who is about to drink and drive? Take the keys away and make arrangements for them to get home.

Our attitudes and actions have to change when it comes to drunk driving. If you choose to drink and drive you risk not only your own life, but also the lives of innocent people in the community. So, remember to Drive Sober or Get Pulled Over.

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